

FMCSA Work Zone Safety Resources

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FMCSA Work Zone Safety Resources

- Materials and Resources are available at
 - www.fmcsa.dot.gov/ourroads/work-zone-safety-shareable-material

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- <https://www.fmcsa.dot.gov/ourroads/work-zone-safety-shareable-material>



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About the Our Roads, Our Safety Campaign

Road safety is everyone's responsibility - passenger vehicle drivers, truck drivers, bus drivers, bicyclists and pedestrians. The Federal Motor Carrier Safety Administration (FMCSA) developed *Our Roads, Our Safety*, a national safety campaign to encourage road users to share the road safely with large trucks and buses. Watch the video below to see the highlights of what the campaign offers and visit the [Outreach Toolkit](#) to download these materials for your own promotion of safety messages.



Materials and Resources

- <https://www.fmcsa.dot.gov/ourroads/work-zone-safety-shareable-material>



Road Safety >

- For Passenger Vehicles
- For Trucks and Buses
- For Bicyclists & Pedestrians
- Seat Belts
- Work Zones
- U.S. Capitol Christmas Tree

Campaign Resources >

- Outreach Toolkit
- CMV Driver Toolkit
- CMV Seat Belt Toolkit
- Work Zone Safety Toolkit
- Enforcement and Education

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Kid & Teen Zone >

- Kid Zone
- Teen Zone
- Art Contest

Voices of Safety >

- Truck Driver
- Bus Driver
- Motorcyclist
- Passenger Vehicle Driver
- Driver Ed Instructor
- Law Enforcement Officer
- Truck Fleet Owner
- Student Driver

About the Our Roads, Our Safety Campaign

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https://www.youtube.com/watch?v=j_Ff18TDOD0

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Related Links

- [Tips for Traveling Safely in Work Zones](#)
- [FHWA National Work Zone Awareness Week](#)
- [FHWA Work Zone Facts and Statistics](#)

Connect with Us

1200 New Jersey Avenue, SE
Washington, DC 20590
United States

Work Zone Safety: Shareable Material

Work zones present many challenges for trucks and buses – narrow lanes, sudden stops, traffic pattern shifts, and uneven road surfaces require all drivers to stay alert. In fact, large trucks are over represented in work zone crashes, making up [nearly one-third of fatal work zone crashes](#). It's critical that all road users approach work zones with caution and do their part to keep the road safe for everyone.

Help inform CMV drivers and the driving public about the unique safety challenges work zones present with the shareable materials on this page.

Social Media Graphics

As shown in the below playbooks, use these social graphics to inform drivers about the challenges of work zones and how to avoid problems when driving through them.

English Graphics



Download Facebook Graphic

Download Twitter Graphic



Download Facebook Graphic

Download Twitter Graphic



Download Facebook Graphic

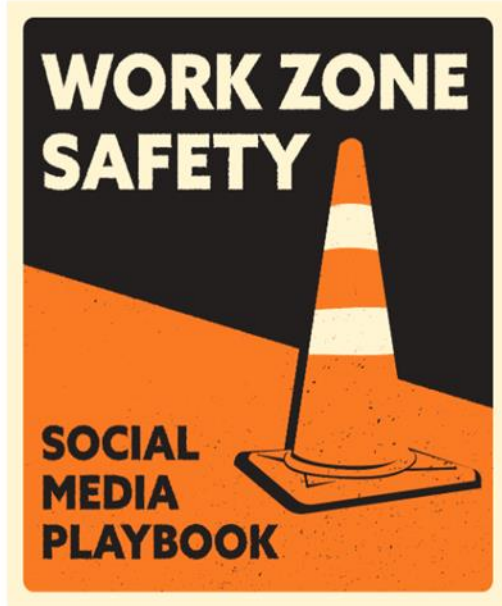
Download Twitter Graphic

Spanish Graphics



Social Media Playbook

Plan for and promote work zone safety messaging on social media with this social media playbook, available for download at the link below. This playbook includes a variety of social messages, graphics, and tips you need to support this campaign.



General Market Content

Media Toolkit

Download and amplify work zone safety messaging in your market with this earned media toolkit, inclusive of campaign talking points, a press release, and pitch email. There are also area specific toolkits available for download.

General

- [Talking Points](#)
- [Press Release](#)
- [Pitch](#)

Local Playbooks

There are also specific playbooks for places where there are currently heightened campaign efforts due to the high number of fatalities involving CMVs in work zones in those areas. Download the playbook for your area.

- [Arkansas](#)
- [California](#)
- [Florida](#)
- [Georgia](#)
- [Illinois](#)
- [Indiana](#)
- [Ohio](#)
- [Oklahoma](#)
- [Pennsylvania](#)
- [Puerto Rico](#)
- [Texas](#)





STAY FOCUSED



WHEN TRAVELING THROUGH WORK ZONES, **AVOID ALL DISTRACTIONS**



PROTECT WORKERS



GIVE WORKERS
EXTRA ROOM

SLOW DOWN AS
YOU APPROACH
WORKERS

BE PREPARED
TO STOP



www.ShareTheRoad

KEEP YOUR DISTANCE



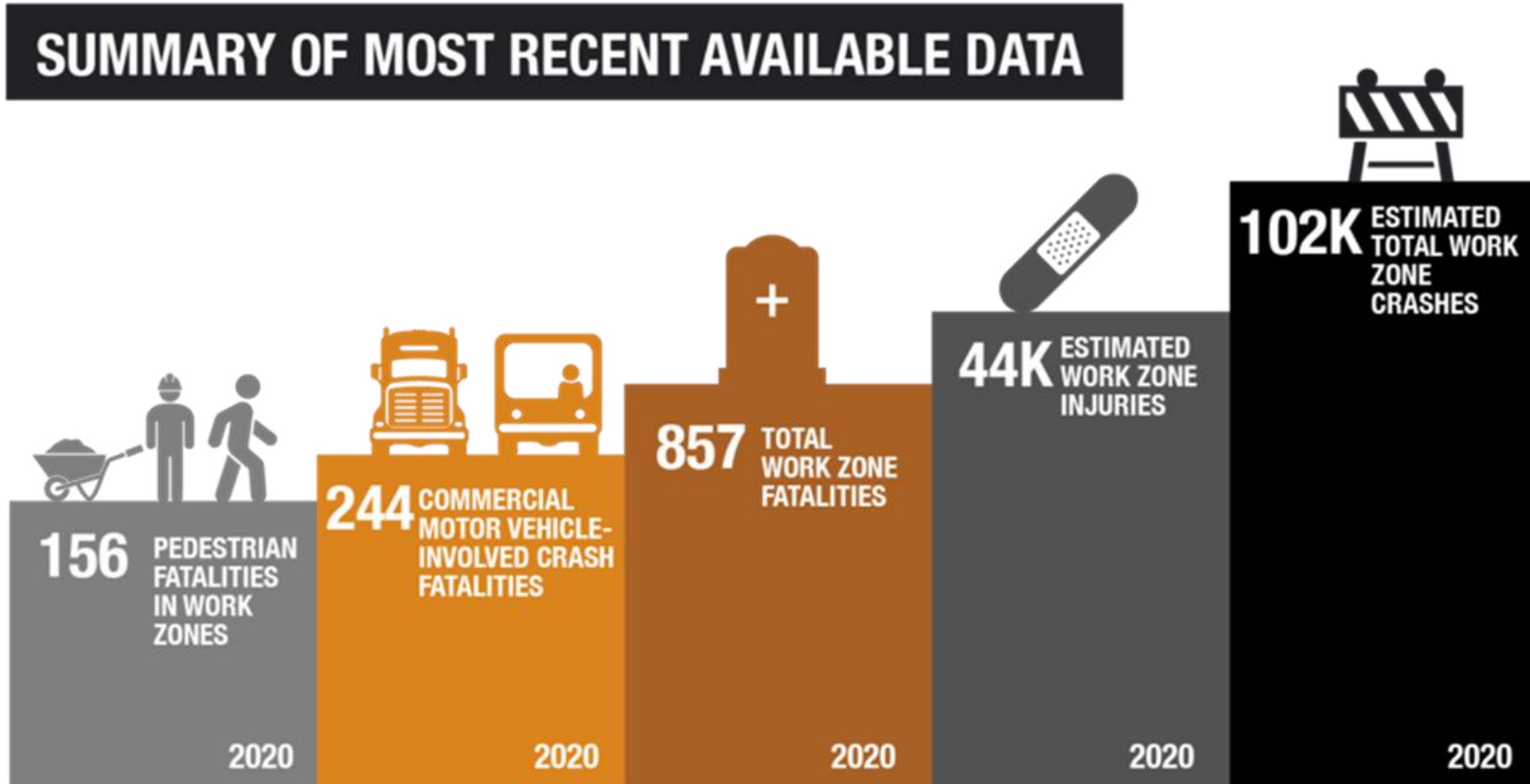
NEVER CUT OFF
A TRUCK OR BUS



U.S. Department of Transportation
Federal Motor Carrier Safety Administration



Work Zone Safety - Shareable Material



Road Safety >

[For Passenger Vehicles](#)

[For Trucks and Buses](#)

[For Bicyclists & Pedestrians](#)

[Seat Belts](#)

[Work Zones](#)

[U.S. Capitol Christmas Tree](#)

Tips for Bicyclists and Pedestrians

Bicyclists and pedestrians experience unique safety challenges. They lack protection in a crash, travel slower than motor vehicles, and are hard for drivers to see – particularly by truck and bus drivers. The following tips will help bicyclists and pedestrians make a plan for sharing our roads safely.

1. Avoid Linger in Blind Spots

Large vehicles have huge blind spots, making it difficult for drivers to see bicyclists and pedestrians. Avoid riding or walking behind a truck or bus that is backing up; drivers often cannot see directly behind their vehicle.

2. Prepare for Wide Turns

Trucks and buses don't maneuver as easily as smaller vehicles and need to make wide, careful turns. If a large vehicle is stopped at an intersection or about to turn right, wait for them to turn before continuing your journey and step back from the curb to be safe.

3. Be Aware of Long Stopping Distances

Large trucks and buses need the length of up to two football fields to safely stop. Bicyclists should avoid merging closely in front of a moving truck or bus.

4. Make Yourself Visible

In the daytime, bright clothing is best for visibility. At night or during bad weather, wear reflective clothing, use reflectors and lights on your bike, and carry a flashlight and/or wear a headlight while walking.

5. Obey Traffic Laws, Signals, and Signs

Bicyclists must stop at red lights and stop signs and should ride with the flow of traffic. Pedestrians should obey signals and cross at intersections and crosswalks.

6. Stay Alert and Undistracted

Using headphones can leave a bicyclist or pedestrian unable to hear sirens, horns, and other warnings. Stop walking while actively using a device. When in motion, make sure your device is away and pay attention to safety.

7. Avoid Riding or Walking Impaired



United States

Email:

OurRoads@dot.gov

Phone: [800-832-5660](tel:800-832-5660)



Driver Distraction



Distracted Driving Nationwide

Distracted driving claims hundreds of lives each year across the United States. In 2019 alone, 3,142 lives were lost and roughly 400,000 people were injured due to the preventable decision to drive distracted. This includes such behaviors as eating while driving, turning to talk to passengers, using a phone, and more. Visit [NHSTA's Distracted Driving page](#) for information on the national effort to save lives by ending distracted driving.

CMV Driving Tips - Driver Distraction

Driver distraction is the diversion of attention from activities critical for safe driving to a competing activity. Driver distraction increases your risk of getting into a crash.

Distractions can come from both inside and outside of your truck cab. Distractions inside of your cab can include dialing cell phones, texting, using dispatching devices, eating, reading, or adjusting the radio. Distractions outside of your cab can include looking at a passing building, billboard, or person. One way to think about distraction is to ask yourself if something is drawing your attention and taking your eyes away from the road ahead of you. If the answer is "yes," it is probably a distraction.

A 2009 study found that 71 percent of large-truck crashes occurred when the truck driver was doing something besides driving the truck.⁸² Staying focused on driving can help keep you, and other road users, safe on the road!

Below are some tips that will help you stay focused on the road ahead and can help make you a safer driver.

TIP #1: Do Not Let Objects Outside of Your Truck Distract You

When driving, stay focused on the job of driving your truck. You should avoid focusing on things outside of your truck that aren't related to driving. This includes things like billboards, buildings, and people. Remember, anything taking your eyes away from driving is a distraction and can be dangerous. Paying attention only to things that are related to driving will help keep you aware of the road and cars around you, and will help make sure you are ready to react to anything unexpected.

Did You Know? A 2006 study found that driver inattention was the leading factor in crashes and near-crashes. The study found that nearly 80 percent of crashes involved some form of driver inattention in the 3 seconds before the crash or near-crash.¹⁴

Did You Know? A three-year data collection effort by the Federal Motor Carrier Safety Administration and the National Highway Traffic Safety Administration found that an estimated 11,000 truck crashes nationwide involved distractions external to the truck cab.²⁰

Did You Know? Billboards and other advertisements near the road are meant to get your attention. However, anything that takes your eyes off the road ahead can be a distraction. Aim to minimize the amount of time you spend looking at these objects.



LIVE TO LEARN,
LEARN TO LIVE,
THEN TEACH OTHERS.

