



Department of Public Safety  
Nevada State Police  
Badge on Board  
TACT (Ticketing Aggressive  
Cars and Trucks)





- ❖ In 2008, using only state funds
- ❖ NHP collaborated with Nevada Department of Transportation (NDOT) and Nevada Trucking Association (NTA)
- ❖ NHP implemented the pilot program as 'Badge on Board'
- ❖ In 2009, NHP was awarded with High Priority grant funding and led the program throughout the state



# Kick Off Press Event



## BADGE ON BOARD

- ❖ The Nevada Highway Patrol implemented BOB (Badge on Board) in 2009. BOB is part of Nevada's TACT (Ticketing Aggressive Cars and Trucks) campaign.
- ❖ High visibility enforcement program using education, enforcement and evaluation activities
- ❖ Uses both MCSAP and High Priority grant funds
- ❖ Events are conducted in high crash corridors in Las Vegas and Reno
- ❖ The program involves comprehensive public education campaigns
- ❖ Reduce commercial vehicle related crashes and raise public awareness about safe driving around CMVs in Nevada



# Public Education & Campaign

- ❖ Facebook
- ❖ Billboards
- ❖ Radio spots
- ❖ Pump Toppers
- ❖ Online Banner Ads
- ❖ Trailer Wraps



BOB trailer wrap





Truck Safe Nevada

@TruckSafeNV

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**ZERO Fatalities** *Drive Safe Nevada*

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Get in touch with Truck Safe Neva... X



5,214 people like this

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Get in touch with Truck Safe



Play it #SemiTruck Safe...  
00:16 - 20.6K Views

Community

Search for posts on this Page

5,214 people like this and 5,140 people follow this

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About

Zero Fatalities in Nevada wants truckers to stay safe on our roadways. Buckle up, slow down in work zones and stay alert. Drive safe Nevada, and keep the...

READ MORE

http://ZeroFatalitiesNV.com/

Status Photo/Video

Write something on this Page...

100 Like - Reply - December 3, 2016 at 9:25am

Love this! No one has ever asked me about my driving experiences with the motoring public! This is awesome, hope it helps to educate drivers...👍

Like - Reply - 6 - February 25 at 7:20am

Good advice.  
Like - Reply - 1 - November 17, 2016 at 8:57am

Agreed.  
Like - Reply - 1 - November 17, 2016 at 4:02am

saved me many a time  
Like - Reply - 1 - November 29, 2016 at 7:14pm



**Zero Fatalities**

# TWO LIGHTS IN THE MIRROR OR STEER CLEAR

Pass Trucks Safely



BadgeOnBoard.com

# 56 REASONS TO DRIVE SAFE AROUND US

**zero Fatalities**



**Zero Fatalities**

# CUTTING OFF TRUCKS CAN CUT LIFE SHORT

Pass Trucks Safely



BadgeOnBoard.com





**CUTTING OFF A SEMI  
COULD COST YOU**

**BadgeOnBoard.com**



060542

 CLEARCHANNEL



Troopers will focus on unsafe driving  
around CMVs



- ❖ The Badge on Board program stages approximately 12 events throughout the state annually
- ❖ A uniformed trooper occupies the passenger seat of a tractor-trailer combination alongside a NHP CDL driver
- ❖ Trooper observes poor driver behavior and moving violations
- ❖ The trooper radios to a designated chase unit to apprehend the vehicle
- ❖ An enforcement stop is conducted



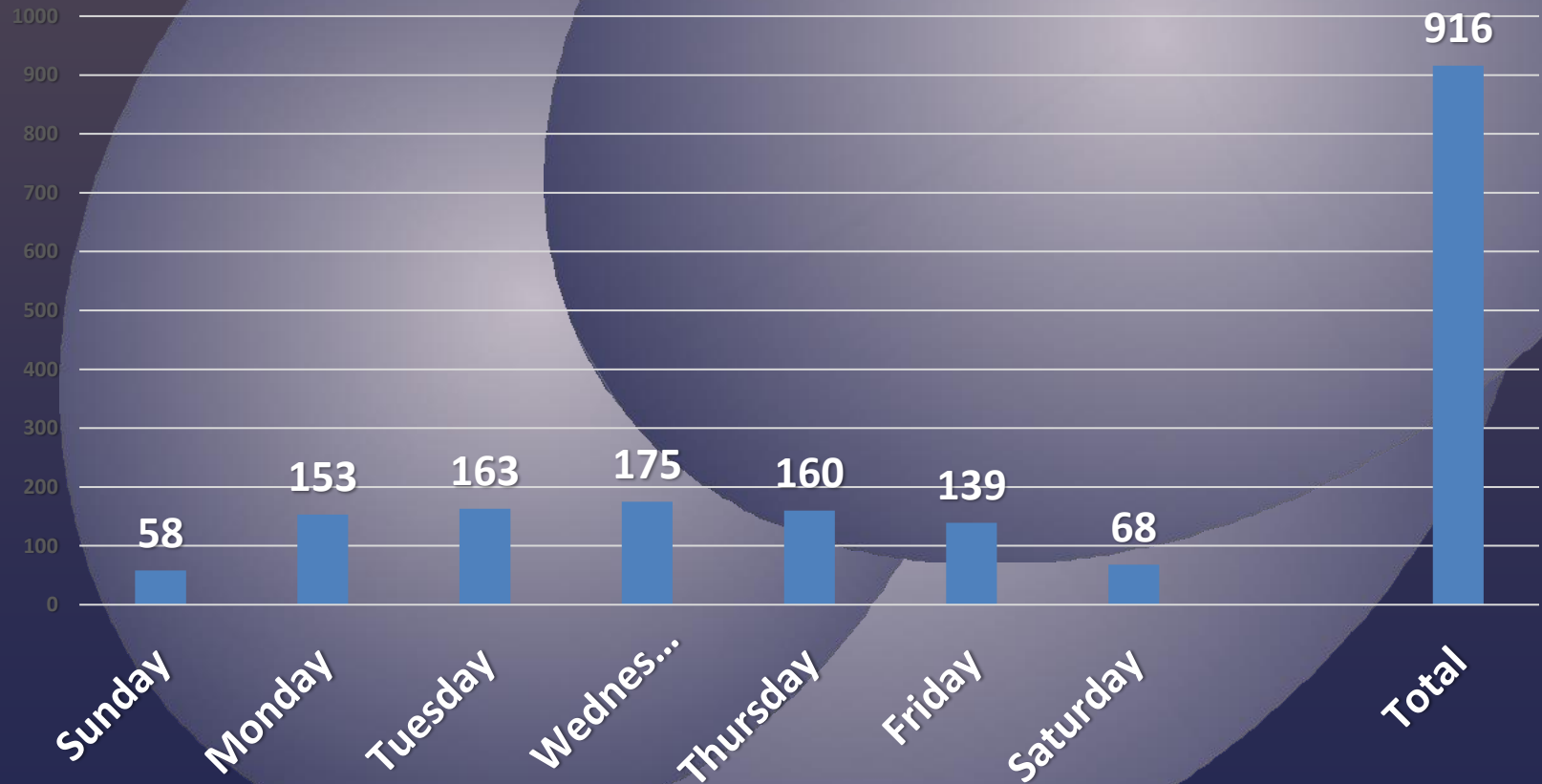
There were 918 CMV crashes  
in the Las Vegas area in 2021.

50% of those were caused by  
passenger vehicles.

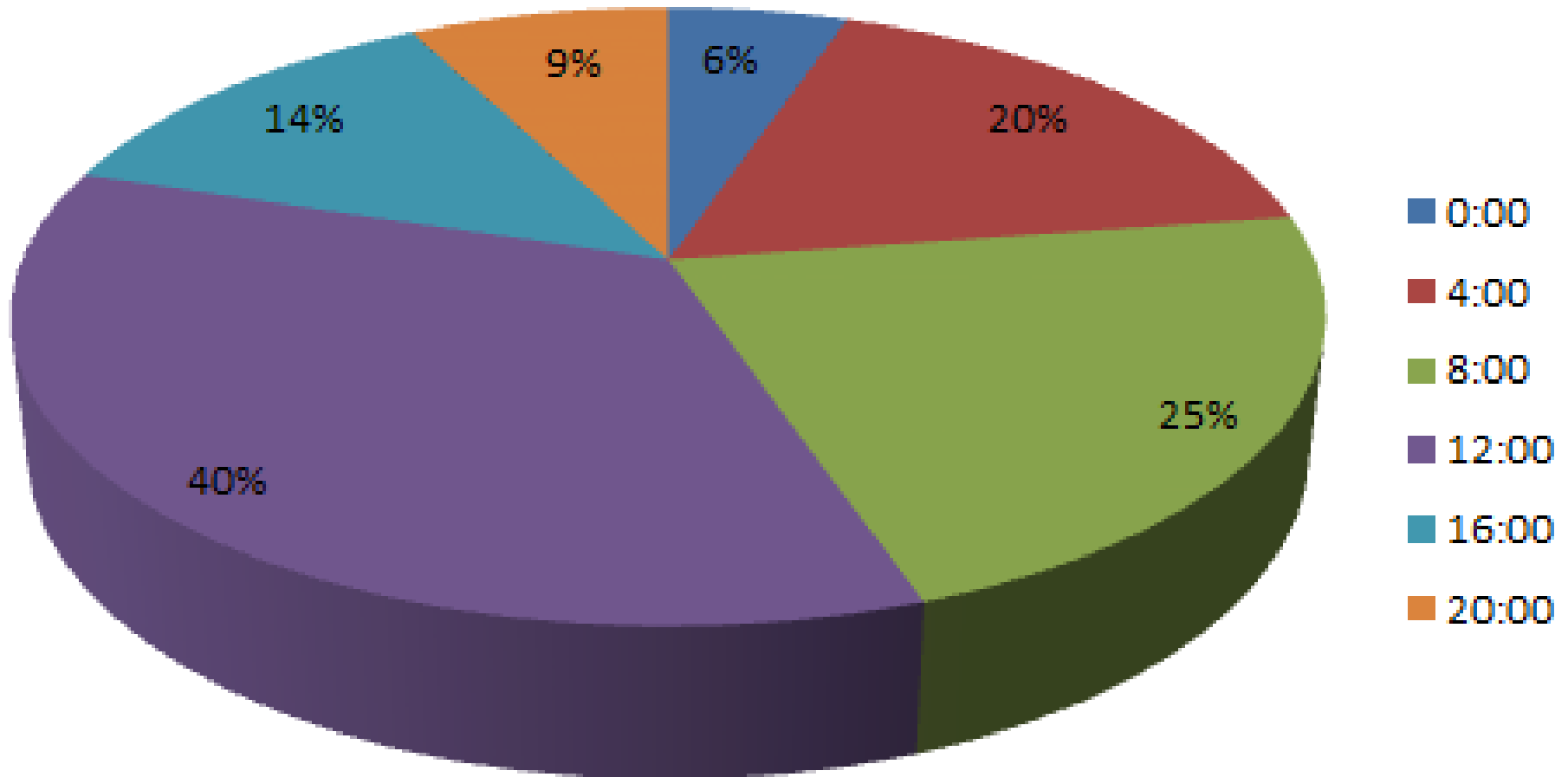


# 2021 Crash Statistics

DAY OF THE WEEK



# 2021 Time of Day







Nevada State Police  
continue to keep our highways  
safe