



Youth Transportation

SAFETY

P R O G R A M



2010



2002



2012





MISSION

Through peer-to-peer education, we are striving to create a traffic safety culture in schools where safe driving is the norm and what students partner with us to achieve.





TDS AWARDS

- 8 major national awards
- 2015 Teen Safety Leadership Award (NSC)
- 2016 Transportation Research Board Competition Winner
- Recognized as National Best Practice for Teen Safety 10+ years



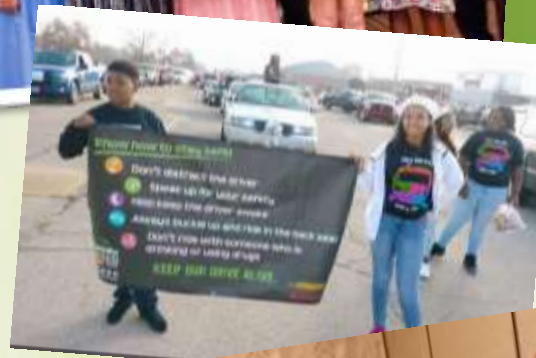
HIGHEST RISKS FOR YOUNG DRIVERS

Driver inexperience, coupled with the following situations / conditions:

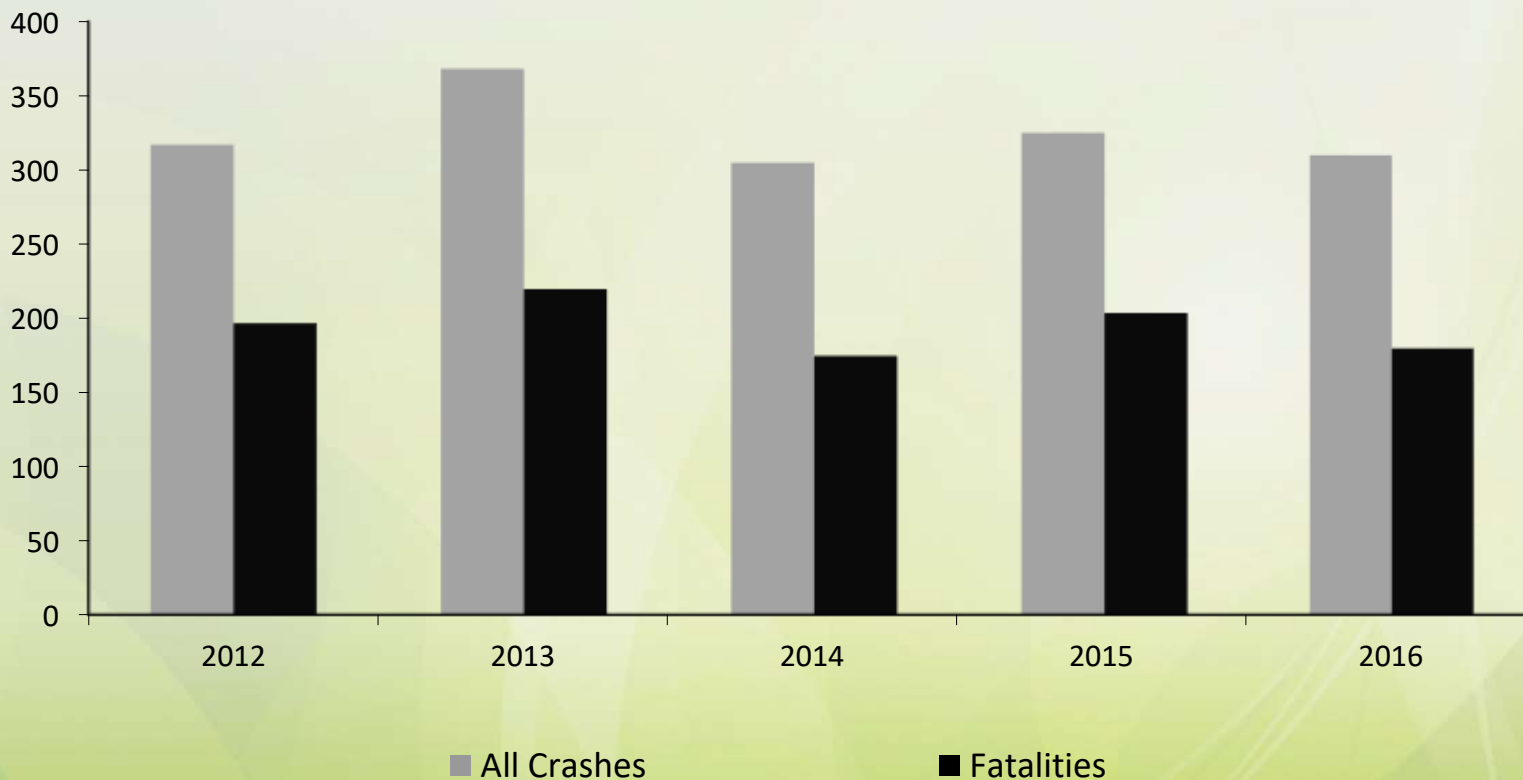


PARTICIPATION INCENTIVES

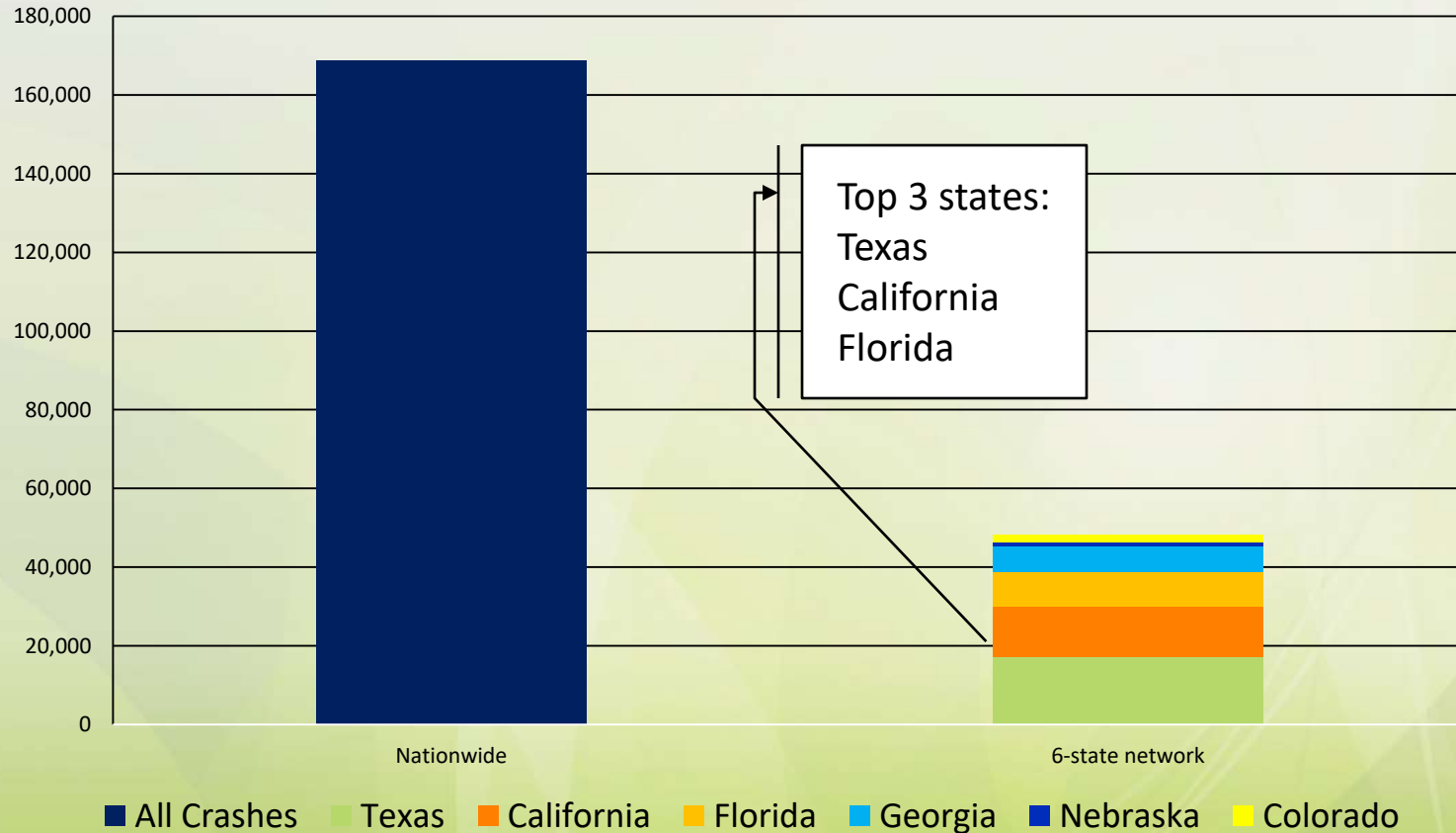
- Starter Kits
- Teen Advisory Board
- TDS All-Stars (\$\$)
- Guided Activities
- Safe Driving Summits
- Scholarships



NATIONAL FATALITIES OF TEENS INVOLVING LARGE TRUCKS



TEEN AND CMV-RELATED CRASHES



CMV SAFETY OUTREACH





PARTNERSHIP WITH FMCSA – OUR ROADS OUR SAFETY



RESPECT THE RIG RESOURCE KITS



RESPECT THE RIG SAFETY EVENTS





FUTURE INITIATIVES

- Expand Our Roads Our Safety resources by adding teen videos and messaging into Outreach Events using tablets
- Utilize teens as Influencers on their personal social media pages
- Add safety information in Ride With Me – a teen-to-parent activity
- Expand safety messaging to include rural road information, hazardous material transport, and ped/bike safety
- Conduct more safety outreach events in all program states





FINDING US



@teensdriverseat

t-driver.com