Youth Transportation SAFETY PROGRAM

2010  2002  2012
MISSION

Through peer-to-peer education, we are striving to create a traffic safety culture in schools where safe driving is the norm and what students partner with us to achieve.
TDS AWARDS

- 8 major national awards
- 2015 Teen Safety Leadership Award (NSC)
- 2016 Transportation Research Board Competition Winner
- Recognized as National Best Practice for Teen Safety 10+ years
HIGHEST RISKS FOR YOUNG DRIVERS

Driver inexperience, coupled with the following situations / conditions:

- Distractions
- Not wearing a seat belt
- Driving at night
- Speeding and street racing
- Underage drinking
PARTICIPATION INCENTIVES

- Starter Kits
- Teen Advisory Board
- TDS All-Stars ($$)
- Guided Activities
- Safe Driving Summits
- Scholarships
NATIONAL FATALITIES OF TEENS INVOLVING LARGE TRUCKS

- **All Crashes**
- **Fatalities**


- **2012**: 300 crashes, 200 fatalities
- **2013**: 350 crashes, 250 fatalities
- **2014**: 300 crashes, 200 fatalities
- **2015**: 330 crashes, 250 fatalities
- **2016**: 320 crashes, 240 fatalities
TEEN AND CMV-RELATED CRASHES

Top 3 states: Texas, California, Florida

Nationwide

6-state network

- All Crashes
- Texas
- California
- Florida
- Georgia
- Nebraska
- Colorado
PARTNERSHIP WITH FMCSA – OUR ROADS OUR SAFETY
RESPECT THE RIG RESOURCE KITS
FUTURE INITIATIVES

• Expand Our Roads Our Safety resources by adding teen videos and messaging into Outreach Events using tablets
• Utilize teens as Influencers on their personal social media pages
• Add safety information in Ride With Me – a teen-to-parent activity
• Expand safety messaging to include rural road information, hazardous material transport, and ped/bike safety
• Conduct more safety outreach events in all program states
FINDING US

@teensdriverseat
t-driver.com