

U.S. Department of **Transportation**



Federal Motor Carrier Safety Administration

Integrated Safety Planning: A Statewide Team Approach

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- Safety has many stakeholders
- Safety has many strategies
- What's the best way to align stakeholders and strategies?
- Do your current approaches enable you to meet future challenges?
- Options/Considerations/Examples

Getting Everyone on the Same Page



Who is involved in your state? What missions? What masters? Who holds the purse strings? Who calls the meeting?

- Federal granting agencies: FHWA, DHS, NHTSA, FMCSA, DOJ, etc.
- State regulatory and operational agencies: DOT, State Police, Local/County Law Enforcement/Safety Programs, Emergency responders, Highway, Driver Licensing, Governor's Highway Safety, Special Commissions, Medical Regulatory Boards, Transportation providers (i.e. MBTA in MA)
- The Courts, Special Prosecutors, Court Clerks, Judicial/Prosecutor Trainers
- Universities, Colleges, Community Colleges
- Legislative Committees, key Legislators
- Interest Groups: Motorcycle, School Bus Operators, Elders, Teens, AAA, MADD, Bike/Ped Advocates, Driver Trainers, Truck/Bus Associations, Industry groups- loggers, agriculture, Treatment programs, Insurers, etc.
- Industry leaders, Innovation leaders
- Media- Traffic/Consumer Reporters

Who Has Been Missing?



Who is not involved that you need to improve safety?

- Industry safety officials
- Insurance representatives
- Driver training programs
- Key transportation customer groups? (Travel & Tourism)
- Courts/Judges
- Prosecutors
- Transit authorities
- EMS

What is Your State's Strategy?



Strategies often include the 5 (or 6) E's:

- Engineering
- Education
- Enforcement
- Emergency Medicine
- Encouragement
- Evaluation

Structures: (in addition to agency specific silo programs)

- Strategic Highway Safety Planning Group
- Traffic Records Coordinating Committees
- Governor's Highway Safety Commissions
- Public Private Safety Commissions
- Industry specific associations and research programs
- University Programs

Elements of Strategy?



Topics: Work Zone Safety, Toward Zero Deaths, Teens and Trucks, Elder/Disabled Transportation Options, Drunk/Impaired Driving, Bike/Ped Safety, Safetybelts/seats, Fatigue, Distraction, Automated Vehicles, Opioids/Marijuana

Tactics:

- Road/sidewalk/bike path/signage/safety features
- Strike Forces
- Conferences/Training/Outreach Meetings/Websites/Wikis
- Campaigns/Public Service Announcements/Media blitz/Visibility events
- Conducting research and releasing reports
- Proposing legislation
- Improving data sharing and information

Tools:

- University Support: research, training, grant writing, data centers, data analysis, data quality management, sources of innovation, sources of future staff, transportation providers, build culture of safety on campus
- Consultants/Volpe Center
- Grants

How To Best Align Efforts?



- Develop a Safety Inventory- what are all the programs going on in your state?
- Understand the interests/motivation, expertise, and resources available from each
- Identify mutual dependencies and natural competition that may exist
- Address all modes (TRUCKS AND BUSES) across programs - mutually supportive messaging to reinforce themes 😊
- Make use of the data to understand the high leverage opportunities and gaps between programs
- Who is best positioned to help solve the emerging issues: autonomous vehicles, legalized marijuana, changes to legacy data systems, legacy enforcement systems, distracted driving?
- What is the best way to leverage scarce resources?

Options, Considerations, and Examples



Consider who is currently at your table and who needs to lead what?

- Do you have the talent, resources, power you need?
- Any adversaries you can win over by inviting them in?
- How do you fill in the missing pieces?

Where are your weak spots?

- What are the lessons learned from the past?
- What happens when things are person-driven v. structural?

Who does the work?

- Who convenes?
- Who tracks progress?
- How do work groups enhance the team?
- Who is accountable- whose job description includes what?

What makes your strategy sustainable over time?

- Do you have a structure that can withstand political or leadership changes?
- Do you have dedicated or reliable funding?
- Do program plans tie into bigger state plans? Public and personal performance metrics?

How Can I Help?



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