Vision Safe Drive

May 20, 2009

“Keeping Our Eye On The Ball!”
Mission, Vision, Goal

- **Mission** - Reduce traffic deaths, injuries, and economic losses, & collect/maintain crash data & utilize reliable crash statistics.

- **Vision** - Be a leader in promoting safety on Idaho’s roads in an efficient and effective manner.

- **Goal** - Reduce traffic deaths to a 5-year average of no more than 254 by 2012.
Primary Contributors to Death

<table>
<thead>
<tr>
<th></th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belts</td>
<td>116</td>
<td>114</td>
<td>105</td>
</tr>
<tr>
<td>Booze</td>
<td>110</td>
<td>101</td>
<td>96</td>
</tr>
<tr>
<td>Aggressive Driving</td>
<td>116</td>
<td>108</td>
<td>100</td>
</tr>
<tr>
<td>Total for Year</td>
<td>267</td>
<td>252</td>
<td>232</td>
</tr>
</tbody>
</table>
Idaho’s Crash Data System

- Law requires crash reporting
- IMPACT provides electronic form
- Crash report training
- CIRCA - crash database
- Crash analysts review/clean crash data
- WebCars - reporting and analysis tool
- Provide data analysis by location and contributing behavior
Data Drives Decisions

• Review past 3 years of crash data
  – Contributing circumstances
  – Location
  – Level of injury
Data Drives Decisions (Con’t)

- Seat belt surveys
- Annual Crash Report
- Past agency performance
- Partnerships
- Effective countermeasures
Focus Area & Funding Ranges

- Safety Restraints: 18 - 30%
- Impaired Drivers: 18 - 30%
- Aggressive Driving: 18 - 30%
- Youthful Drivers: 8 - 20%
- Roadway Safety/Traf Rec: 5 - 15%
- Bike/Ped: 0 - 5%
- EMS: 5 - 10%
- Motorcycle: 0 - 5%
- Other: 0 - 10%
Tools include:

- Effective education
- High visibility enforcement
- Engineering
- EMS
- Partnerships
Challenges

- Ineffective seat belt law
- Lack of sufficient legislative support
- Lack of funding
Search for Funding

- Flex funds
- State budget
- Other grant funds
Progress Toward Our Goals

<table>
<thead>
<tr>
<th>Year</th>
<th>Fatalities and Serious Injuries</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>1,627</td>
</tr>
<tr>
<td>2005</td>
<td>2,087</td>
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<tr>
<td>2006</td>
<td>1,956</td>
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<tr>
<td>2007</td>
<td>2,058</td>
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<tr>
<td>2008</td>
<td>1,735</td>
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</tbody>
</table>
Contact Information

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- http:idahohighwaysafety.org