# TRANSPORTATION LEARNING NETWORK (TLN)

### A COOPERATIVE TRAINING APPROACH FOR TRANSPORTATION

Presentation to WASHTO 2010

July 13, 2010

Gene Griffin, Director

Upper Great Plains Transportation Institute

NDSU

## ON-GOING SUCCESS OF DOTS

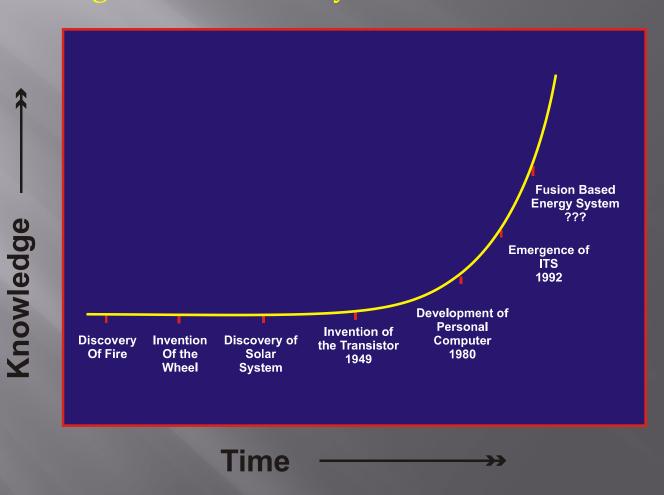
- + Training and education are critical
  - + Responsive and high quality

#### Factors Driving Need

- Demographic shifts
- Hollowing out of middle management
- Technological advancements
- Communication technology
- Budget constraints
- Knowledge curve

#### Growth in Knowledge

#### Knowledge Doubles Every 14 Months to Five Years



## Development of a Collaborative Training Program in Our Region

- DOTs
  - NDDOT
  - SDDOT
  - WYDOT
- Mountain Plains Consortium Universities
  - NDSU

- CSU

- SDSU

- U of UT

- U of WY

#### Potential Training Subject Matter

- Planning
- Preconstruction
- Construction
- Maintenance
- Administration
- Professional Development
- PDH's/Certifications
- Continuing Education/Advanced Degrees

#### Intended Audiences

- Transportation related entities
  - State, Local, Tribal, Private (contractors, consultants, etc.)
- Two Areas of Focus
  - Technical technicians to engineers
    - Based on TCCC/NHI Matrices
  - Management, supervisory, administrative, new employees, others as identified by customers

#### Intent/Benefits

- Provide cost-effective quality training
- Share expertise among DOTs
  - Tremendous amount of expertise that can be effectively shared if coordinated
- Share in the fixed cost
  - Instead of each participant paying for a comprehensive workforce development program
- Utilize a variety of training delivery platforms
  - Matched with material content, instructor proficiency, and technology available at recipients location

#### Intent/Benefits (continued)

- Cost effective use of instructors
  - More students at same cost
  - Reduce travel expenses
  - Can deliver training from most anywhere
- Reduce participant cost of training
  - Reduce travel, expenses, lost production time
- Similarity of training needs among members allows for delivery of same course simultaneously
- Deliver training that can be captured, warehoused, and repeated on-demand
  - Content servers

#### Intent/Benefits (continued)

- Partnering with industry is easier if they can reach larger audience for sharing new technology
- Technology and training techniques are constantly changing.
  - A focal point to monitor and keep abreast of change can be more cost effective than coordination by several
- Several activities in the training process of any entity are transferable (what can be done for one applies to another)
- Cost effective specialized training for DOTs
  - Limited numbers of people needing specialized training
  - By taking the small numbers from several agencies the accumulative total for all agencies more affordable
- Partnering with several universities allows increased educational opportunities for member DOTs
  - Also allows better access to research capabilities and results.

#### How

- Funding mechanism
  - Pooled fund project (DOTs)
  - MPC universities
  - Partnering with industry to provide instructors at effective costs
  - Use of FHWA Resource Center instructors training from Center locations (no travel or expenses)
  - Other in-kind services (NDLTAP)
    - Arrangement to deliver to NDLTAP customers at reduced cost
  - Total annual estimated cost
    - **\$560,000**

#### Management Structure

- Management and Coordination
  - Upper Great Plains Transportation Institute
- Lead DOT to monitor pooled fund program
  - NDDOT
- Governance and input
  - Executive Committee
  - Program Committee
  - Marketing and Coordination Liaison

#### Looking Forward

- Model allows for expansion of members
  - Share in respective reduction of fixed costs
- Continually evaluate training/education needs
- Monitor evolving delivery platforms and technology
- Address potential changes in transportation technology, operations, and education