

# Rollover Simulator: A Tool to Promote Safe Communities

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Vision Safe Drive – Rapid City, SD

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# Introduction

- What are Safe Communities?
- Safe Communities Coalition of the Red River Valley
- What is a Rollover Simulator?



# Getting started

- Identify goal
- Form an independent workgroup
- Assign tasks
- Progress reports

# Goals

- New tool
- Reach target audience
- Dialogue starter
- Coalition branding/marketing
- Build and strengthen partnerships
- Strengthen coalition

**SAVE LIVES!**

# Pre planning

- Funding- including incidentals
- Ownership
  - Insurance
  - Liability/waivers
- Transportation
- Storage

# Pre planning continued

- Vendor
- Dummies
- Logo decals
- Incidental expenses
- Time commitment

# Implementation

- Pick up
- Logo decals
- Licensure
- Accessories
- Training
- Media
- Protocol for use

# Documents and Forms

- Minimum criteria
- Application
  - Workgroup approves/denies requests
- User agreement
- Pre/post inspection form
- Talking points
- Evaluation form



# Simulator Before Decals



# Sheyenne 9<sup>th</sup> Grade Center



# Media Magnet



# Simulator in Action



# Summary

- The rollover simulator has provided a new way to deliver an old message.
- We are well on our way to achieving our goals!



# Thank you!

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