

Vision Safe Drive



May 20, 2009

*"Keeping Our Eye
On The Ball!"*

Mission, Vision, Goal

- **Mission** - Reduce traffic deaths, injuries, and economic losses, & collect/maintain crash data & utilize reliable crash statistics.
- **Vision** - Be a leader in promoting safety on Idaho's roads in an efficient and effective manner.
- **Goal** - Reduce traffic deaths to a 5-year average of no more than 254 by 2012.

Primary Contributors to Death

	2006	2007	2008
Belts	116	114	105
Booze	110	101	96
Aggressive Driving	116	108	100
Total for Year	267	252	232

Idaho's Crash Data System

- Law requires crash reporting
- IMPACT provides electronic form
- Crash report training
- CIRCA - crash database
- Crash analysts review/clean crash data
- WebCars - reporting and analysis tool
- Provide data analysis by location and contributing behavior

Data Drives Decisions

- Review past 3 years of crash data
 - Contributing circumstances
 - Location
 - Level of injury

Data Drives Decisions (Con't)

- **Seat belt surveys**
- **Annual Crash Report**
- **Past agency performance**
- **Partnerships**
- **Effective countermeasures**

Focus Area & Funding Ranges

• Safety Restraints	18 - 30%
• Impaired Drivers	18 - 30%
• Aggressive Driving	18 - 30%
• Youthful Drivers	8 - 20%
• Roadway Safety/Traf Rec	5 - 15%
• Bike/Ped	0 - 5 %
• EMS	5 -10%
• Motorcycle	0 - 5%
• Other	0 -10%

Tools include:

- Effective education
- High visibility enforcement
- Engineering
- EMS
- Partnerships

Challenges

- Ineffective seat belt law
- Lack of sufficient legislative support
- Lack of funding

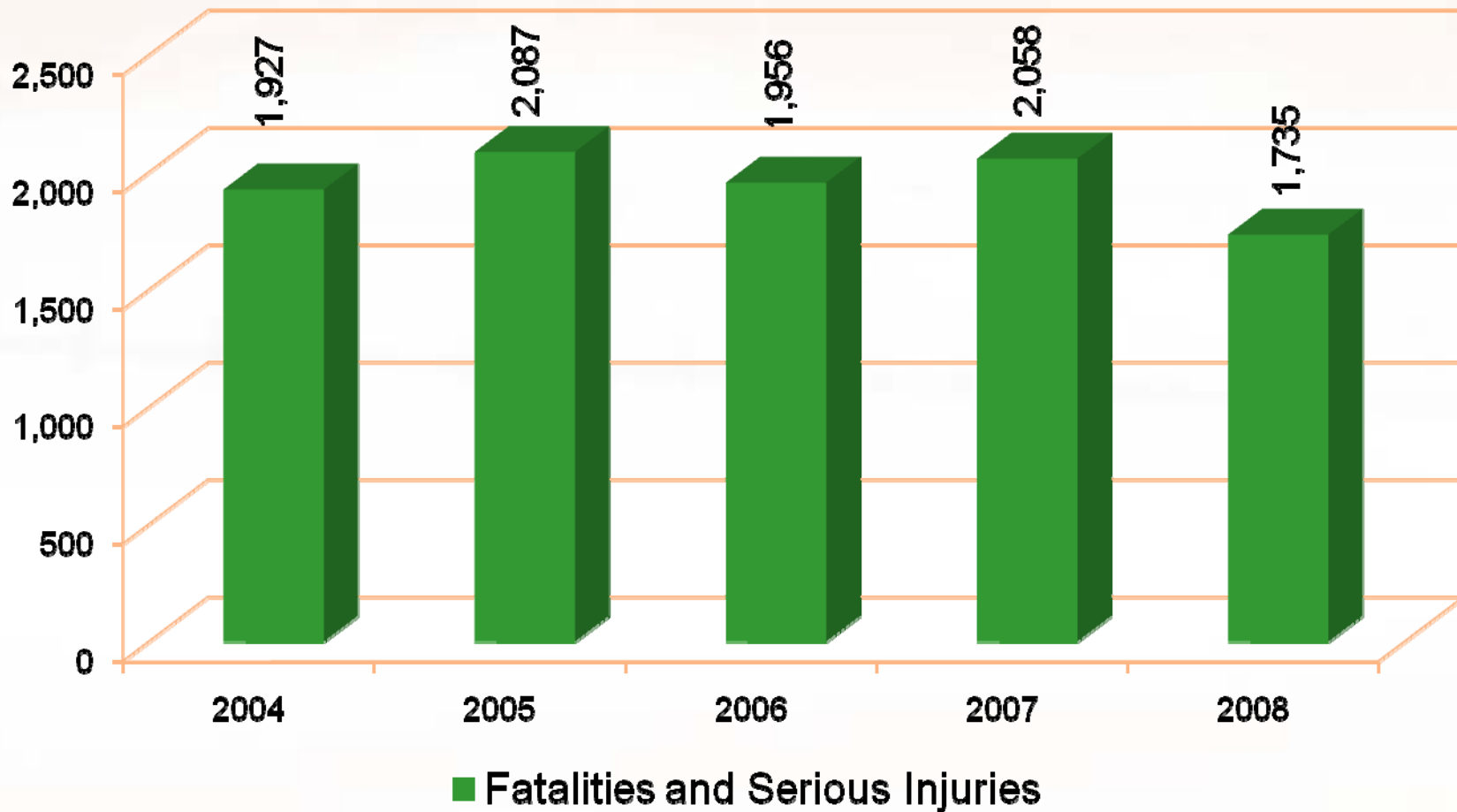


Search for Funding

- Flex funds
- State budget
- Other grant funds



Progress Toward Our Goals



Contact Information

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