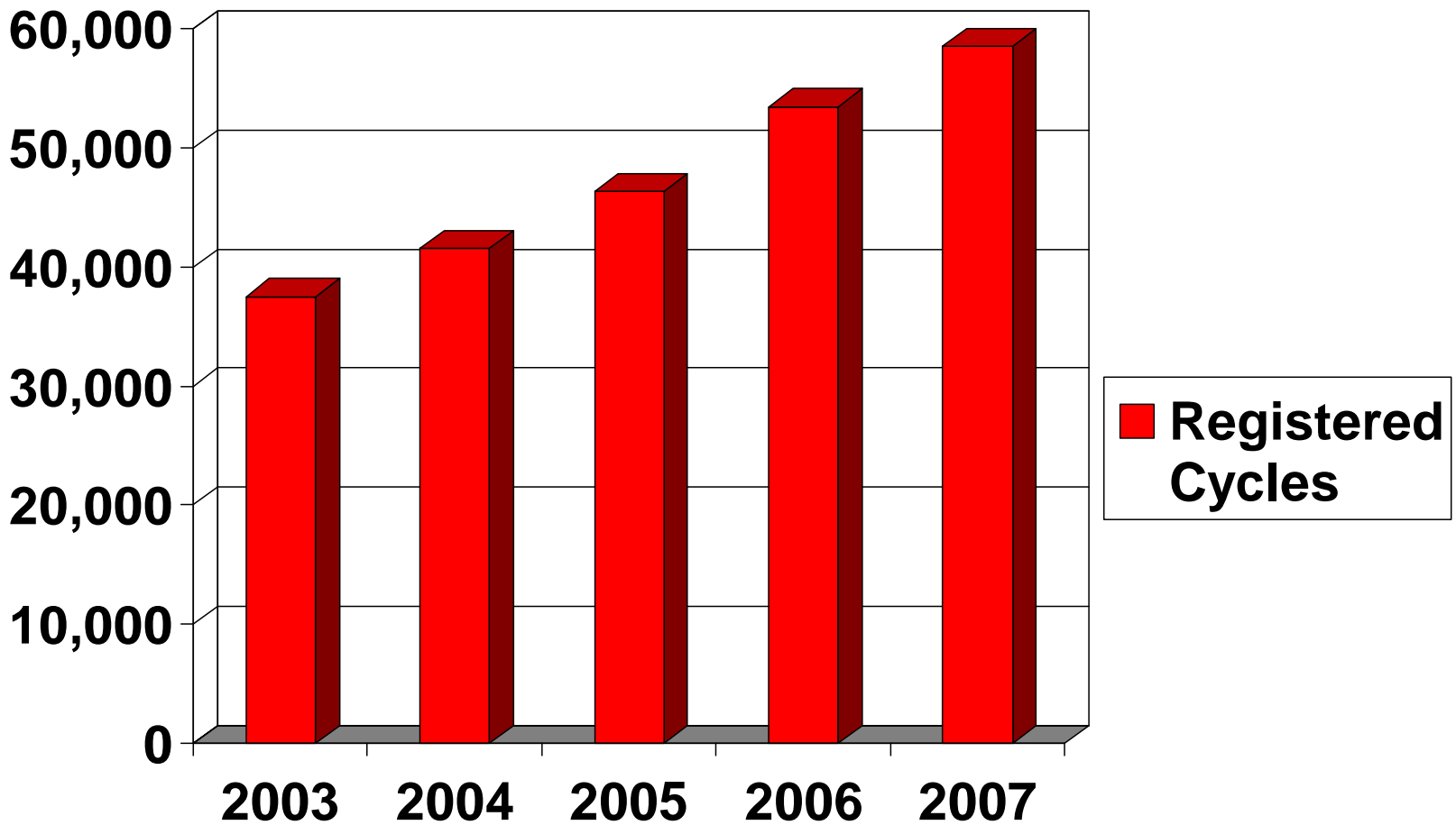


South Dakota
2009 Transportation Safety Conference

Motorcycle Safety Issues

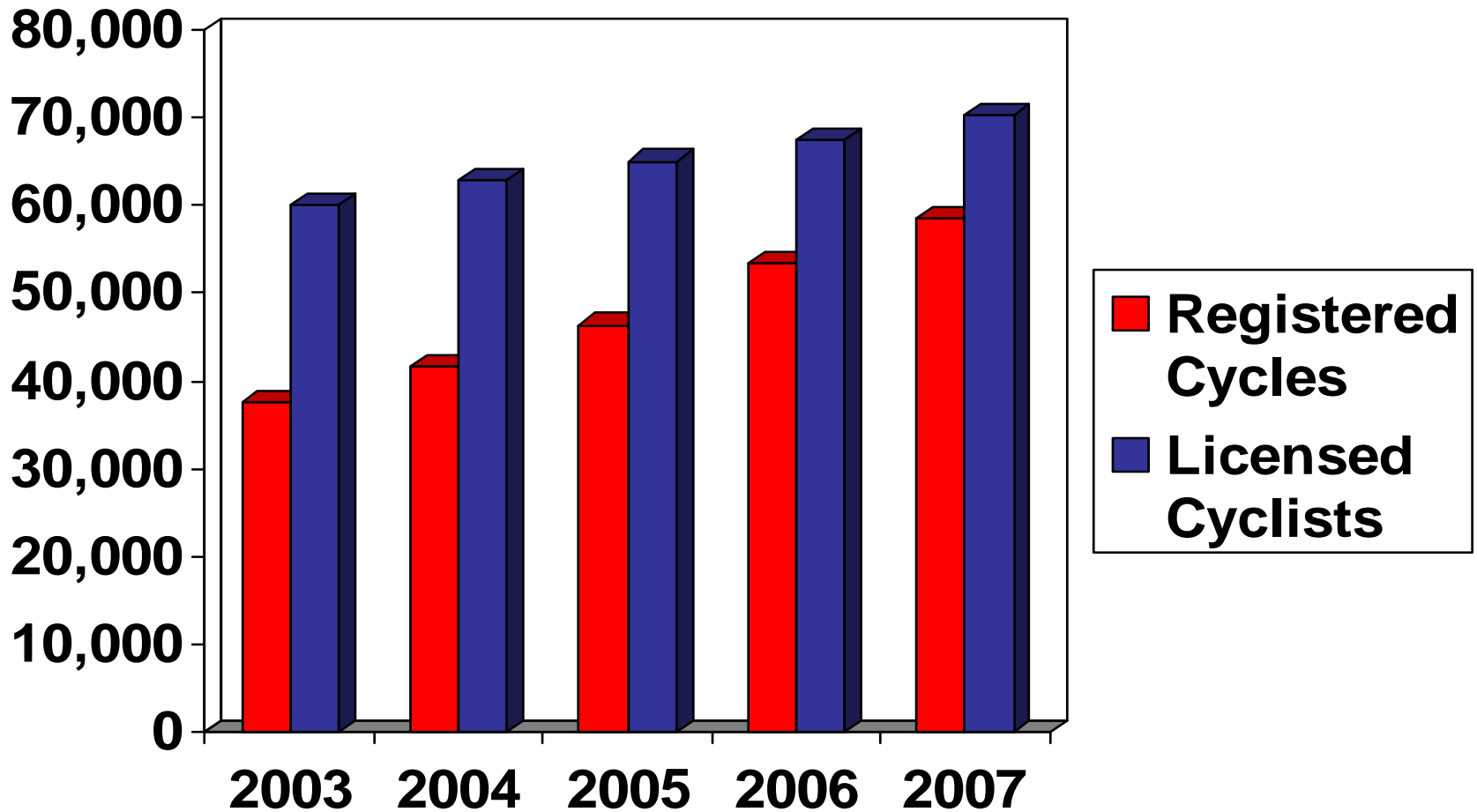


South Dakota





Motorcycle Trends

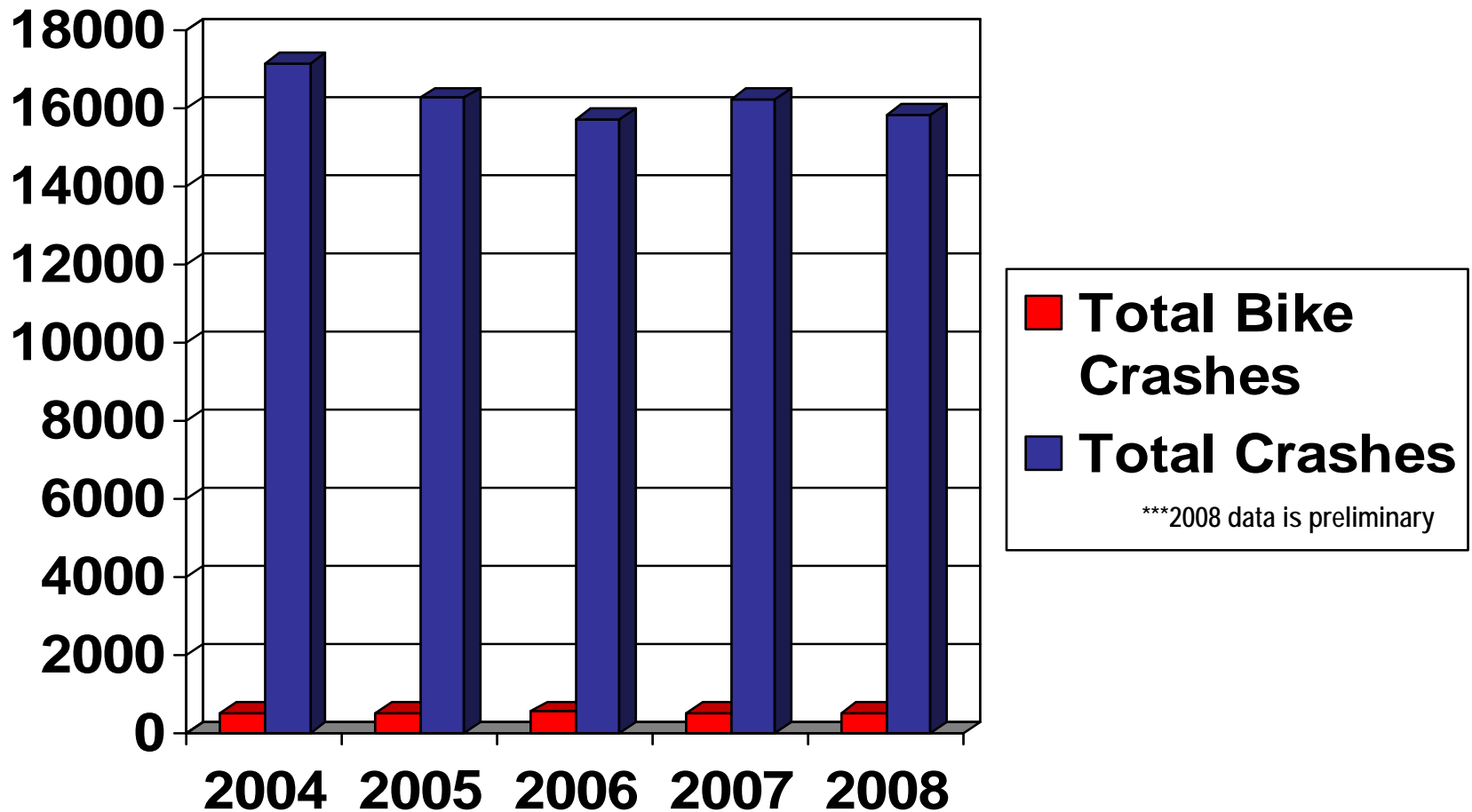


Motorcycles crashes make up about 11% of all fatal and injury crashes in South Dakota



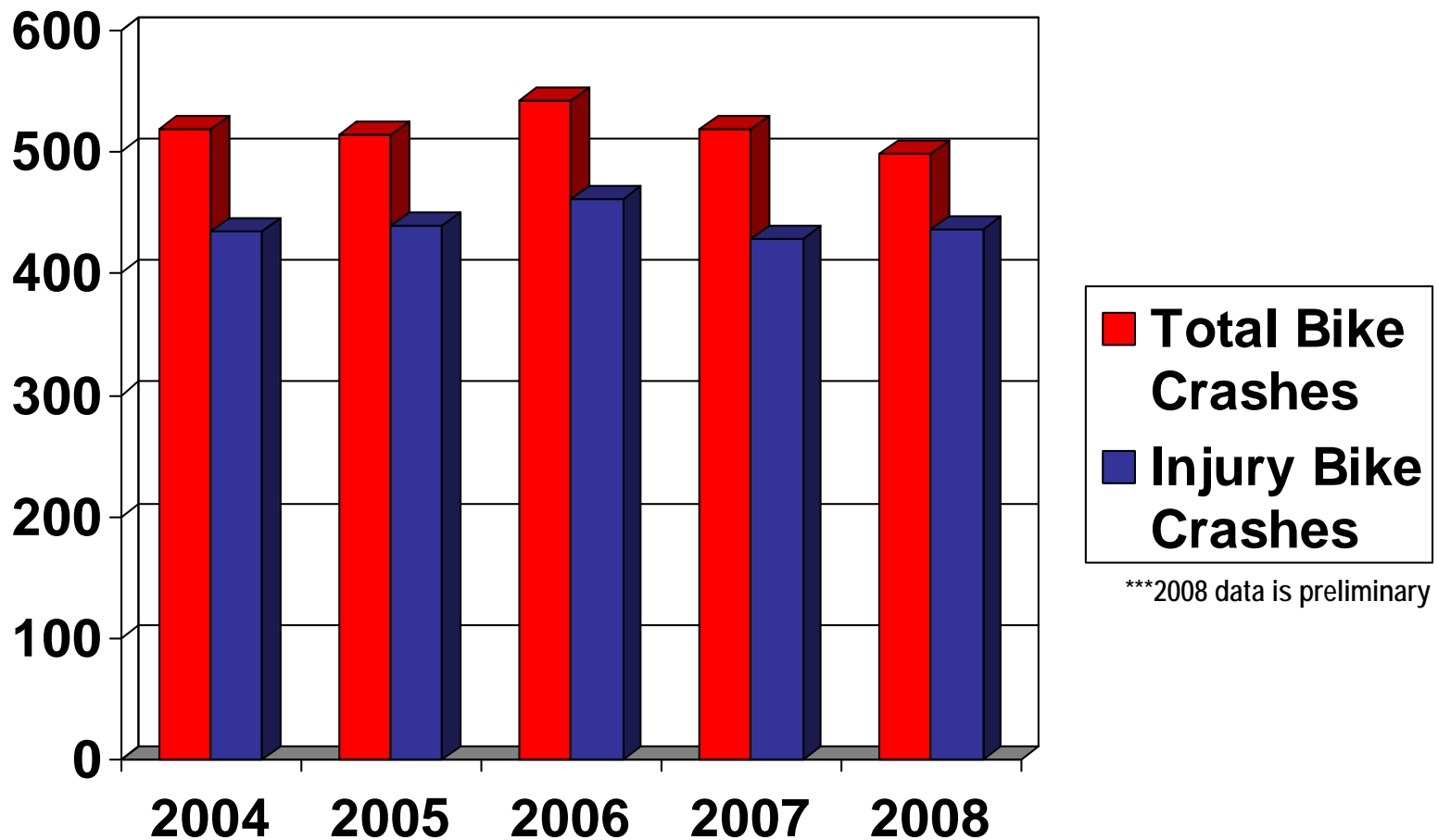


Motorcycle Crash Trends



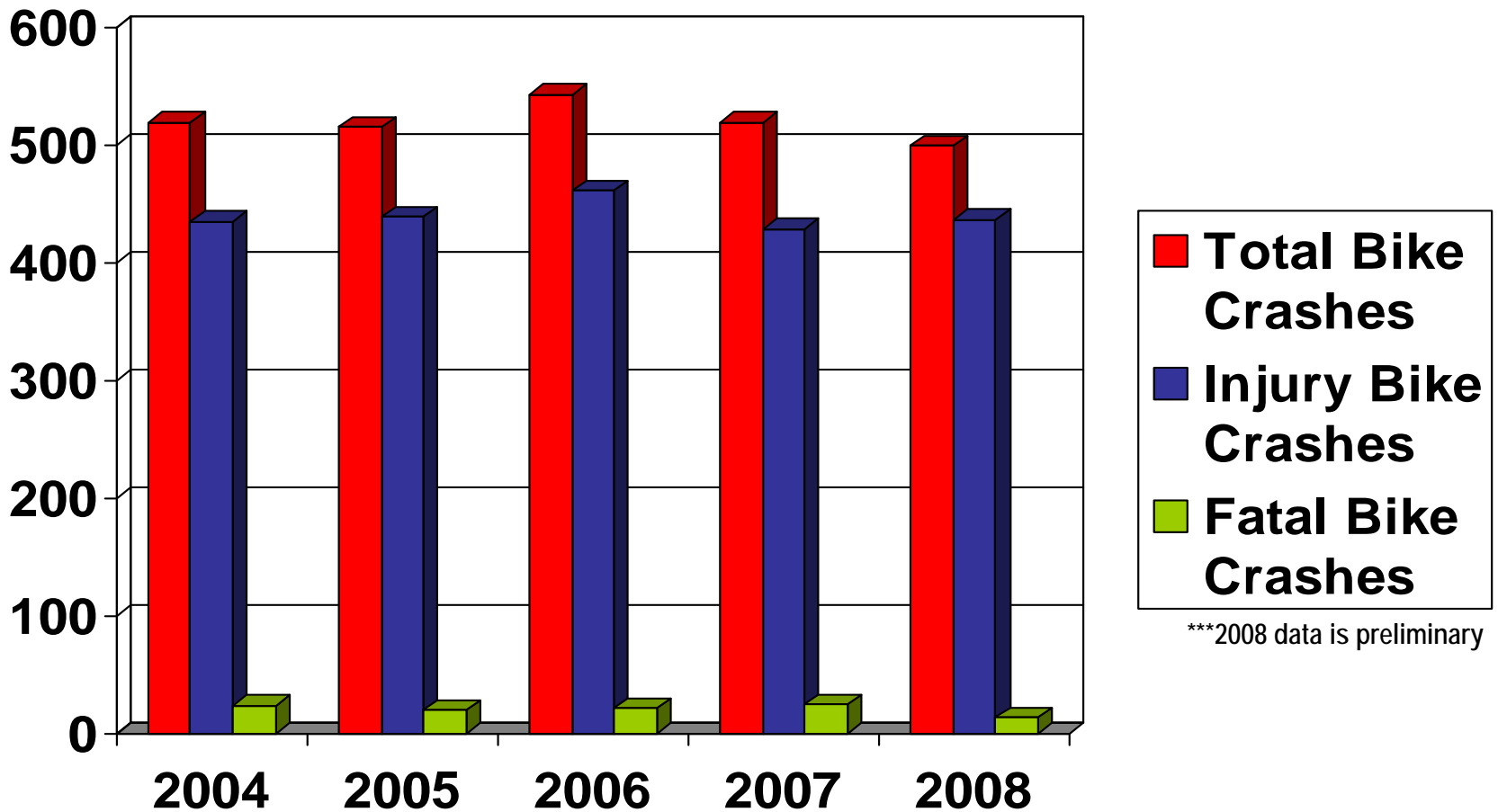


Motorcycle Crash Trends





Motorcycle Crash Trends



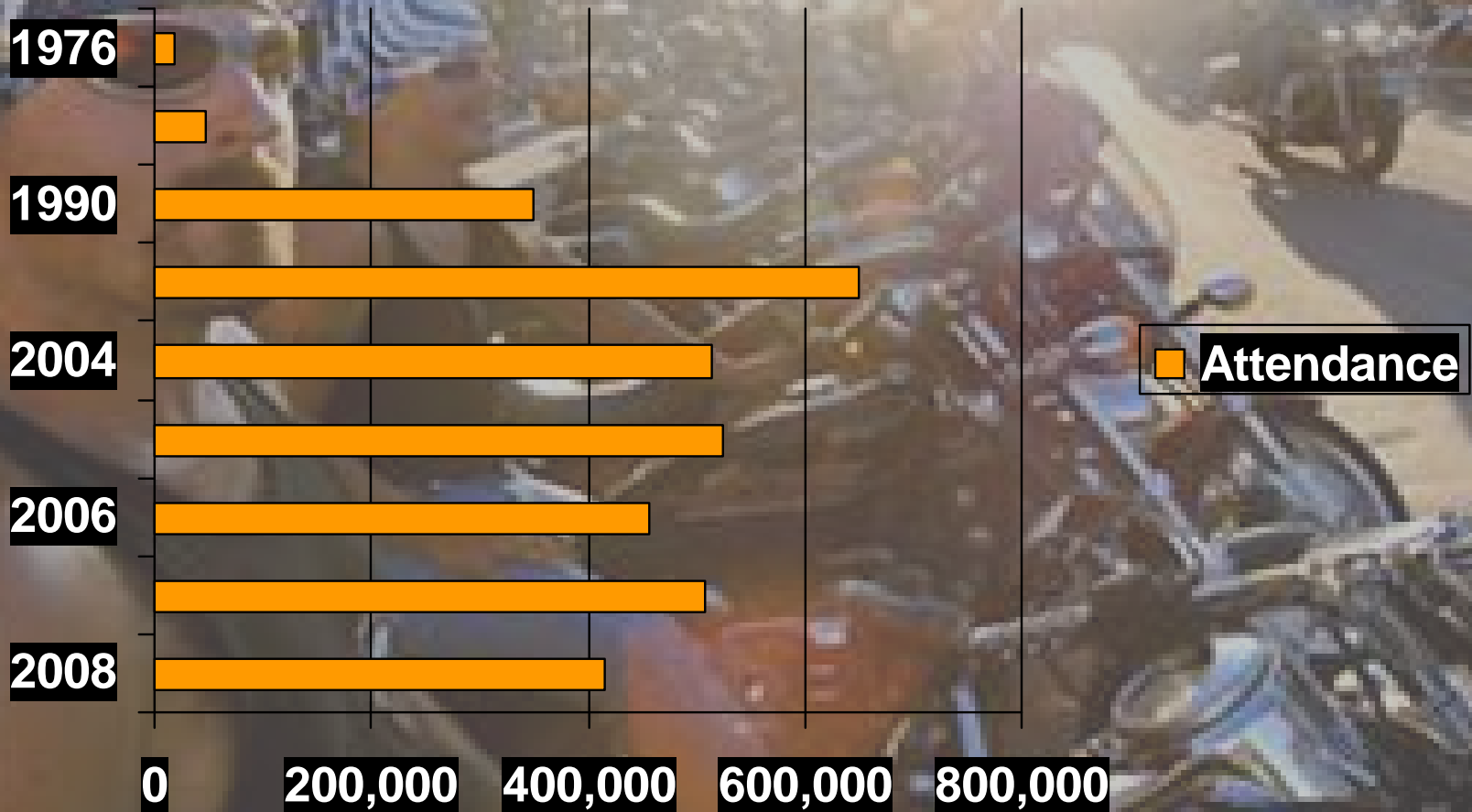
...enter the Sturgis Motorcycle Rally





The Sturgis Factor

Rally Attendance



The Sturgis Factor

Nearly 30% of all motorcycle crashes in South Dakota happen in a four county area during the 12 day period surrounding the Sturgis Bike Rally.

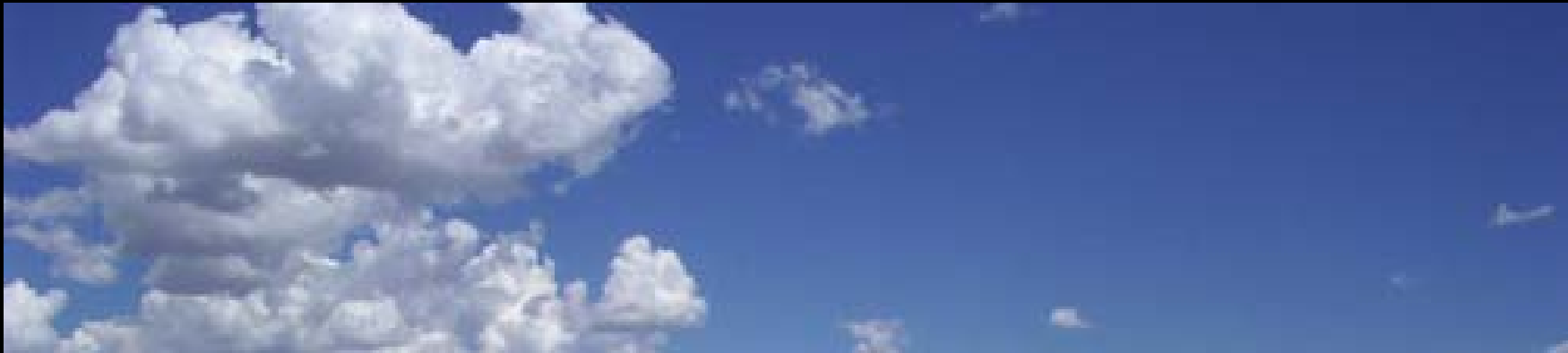
Motorcycle Related Crashes



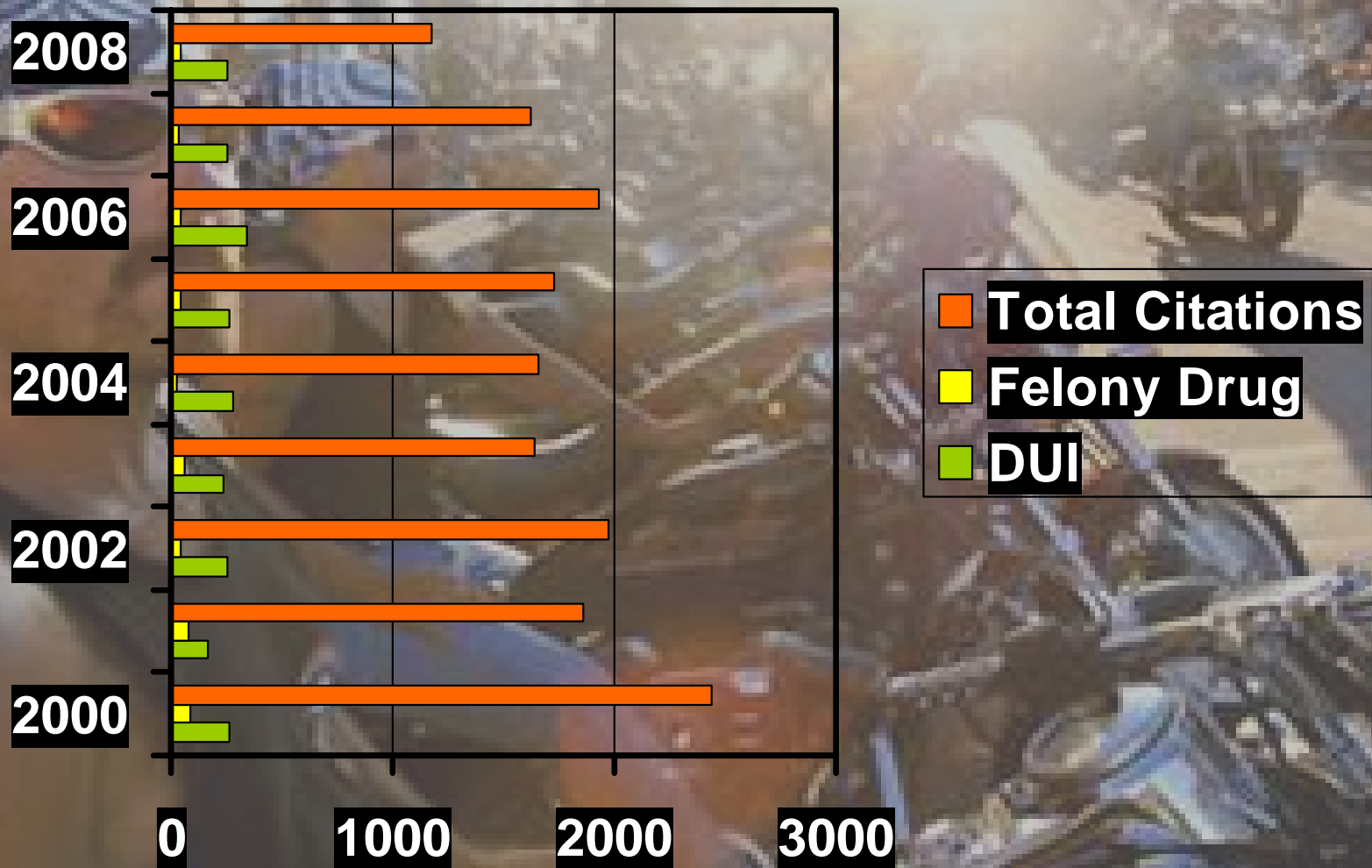
2006 178/ 543

2007 144/ 519

2008 119/ 505



Preventing crashes through enforcement



Preventing crashes through education

- Experienced Motorcycle Rider Training class
- Share the Road program
- Motorcycle Road Maps rating travel difficulty
- DOT hazard awareness projects identifying cycle-specific hazards

Parting words...

