We *CAN*...
Make a Difference

Goals and Vision to Keep Our Young Drivers and Passengers... Alive at 25

Why am I here?

What Does the Research Show us?

- Parents are key
- It's about decision making, not skills
- Teen brain development
- Not a new problem, but societal elements have changed, population, teens driving, L.E.
- Bottom line, they need to be coached and encouraged to do what they know to be right

14-24 Age Group

- 17.3% of licensed drivers
- 36.9% of injury crashes
- Lowest usage rate of seat belts
- Age 17-34, alcohol related Injuries - 62%   (17 – 20 year = 19.6%)

What has been proven to work?

- DDC-Alive at 25

Concepts...

- Facilitated conclusions
- Personal
- They come to their own experience
- Open curriculum
- Time
- Plant the seed, so they take a moment to think before they act

History

- The Colorado State Patrol - 1996
  - 250 students taught in the first year
  - On pace to teach 20,000 students per year and growing
  - 150 courts using their program

  - Expanding

Structure...

DDC-Alive at 25 is a highly interactive minimum 4-hour young driver intervention program in which the instructor plays the role of facilitator. The facilitator uses workbook exercises, interactive video segments, small group discussions, role-playing, and short lectures to help young drivers develop their own new convictions and strategies to reduce their risk of death and injury.

Targeted Approach...

The top 3 contributing factors in fatal crashes with this age group are...

- Speed
- Alcohol
- Occupant restraints

Alive at 25 addresses all of these factors

What do the Students Say?

- "You changed my life."
- "Thank you"
- "Wow!"
- "I never knew how stupid I was."
- "I am sorry and I will never drink and drive again."
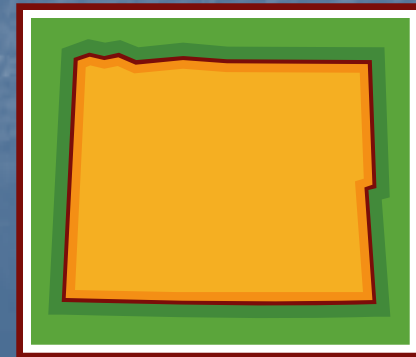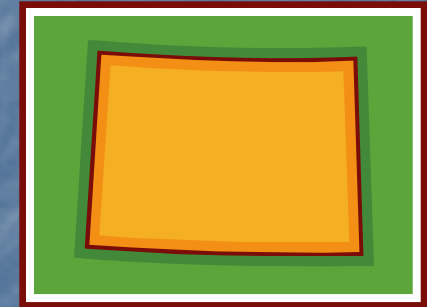- "You saved a life today."

Today...

Statewide programs...

- Massachusetts (Standard)
- South Carolina (L.E.)
- Colorado (L.E.)
- Wyoming (L.E.)
- North Carolina (Standard)
- Kentucky (L.E.)
- Utah (L.E.)
- South Dakota (L.E.)

In the Works...

- Kansas HP
- U.S. Navy
- U.S. Marine Corps
- Arizona
- Maryland State Police
- North Dakota HP
- Oklahoma

Does the Course Work?

The national fatality rate for people under age 20 is nearly 65 per 100,000. Currently, Alive at 25 graduates in Colorado have a fatality rate just below 20 per 100,000, nearly 70% below the national average.

Question 1- I think other drivers under the age of 25 should take this course.

RESULT- 85% strongly agree or agree
Question 2- I will be a safer driver as a result of taking this course.
RESULT- 89% strongly agree or agree
Question 3- I have a better understanding of why my age group is at
high risk for injury or death.
RESULT- 90% strongly agree or agree
Question 4- My instructor was knowledgeable.
RESULT- 99% strongly agree or agree
Question 5- My instructor was approachable.
RESULT- 99% strongly agree or agree
Question 6- This course helped me improve my knowledge and driving skills.
RESULT- 92% strongly agree or agree

Benefits Also Include…

- Public support for L.E.
- Legislative support
- Public agency partners
- Corporate support
- Support mission of public safety
- It is the right thing to do…

It is Time…

There may be differing view points as to how to combat the problem, but there is one thing we should all agree we cannot do…

NOTHING

Any Questions?